

# NDT News

## 2023 ADVERTISING GUIDE /

NDT News is a monthly compact-newspaper-style publication aimed at non-destructive testing technicians and inspection, condition monitoring and quality practitioners.

It incorporates the Branch bulletin of the British Institute of NDT, which was formerly a supplement known as NDT NEWS, and NewsLink, the former newsletter of the now discontinued International Association of Quality Practitioners (the IAQP).

Each month it is circulated free to BINDT members - approximately 2500 in total - and each quarter (in the months of March, June, September and December) it is in addition circulated to all PCN certificate holders - around an additional 15,000.

NDT News thus forms a very attractive vehicle for advertisers and communicators who wish to penetrate this vital sector. Advertising reservations and editorial contributions are welcome. Please turn the page for advertising rates and further details.



The Newspaper for Non-Destructive Testing, Inspection, Condition Monitoring and Quality Practitioners

# NDT News

Issue 225 - May 2022

£2.50 where sold

## International Testing Services secures major new contracts

The continued expansion of the business has seen the firm win two major new contracts to provide NDT services to the UK's leading oil and gas companies. The firm, which has been a leading provider of NDT services for over 20 years, has secured two major new contracts to provide NDT services to the UK's leading oil and gas companies. The firm, which has been a leading provider of NDT services for over 20 years, has secured two major new contracts to provide NDT services to the UK's leading oil and gas companies.

## International standard on certifying NDT personnel has been revised

The British Standards Institution (BSI) has revised its standard for the certification of NDT personnel. The new standard, BS EN ISO 9712:2021, is a revision of the previous standard, BS EN ISO 9712:2005. The new standard introduces a number of changes, including the requirement for a minimum of three years' experience in the relevant NDT method, and the requirement for a minimum of three years' experience in the relevant NDT method.

## Olympus makes it Evident

Olympus Corporation has announced the launch of its new Evident brand. The new brand is a result of the company's acquisition of the Evident brand from the former Olympus brand. The new brand is a result of the company's acquisition of the Evident brand from the former Olympus brand.

## NDT courses in the UK

Course	Duration	Start Date	End Date
CAMBRIDGE	6 hours - 17 hours	13 June - 17 June	23 June - 27 June
MIDDLESBROUGH	6 hours - 17 hours	13 June - 17 June	23 June - 27 June

Wherever you are in your NDT career, BINDT has a comprehensive apprenticeship pathway to progress you to the next level.

Major employers of NDT apprenticeships include:

- British Nuclear Fuels (BNFL)
- British Steel
- British Water
- British Airways
- British Rail
- British Airways
- British Rail

For more information, visit [www.bindt.org/apprenticeship](http://www.bindt.org/apprenticeship)

## EDITORIAL CONTRIBUTIONS /

News and product articles:

300-500 words, plus one picture

Technical tips and case studies:

1000 words max; three pictures max

Note: These are free opportunities for you/your organisation to be featured in NDT News but the editorial staff reserve the right to edit, amend, reject or reschedule copy submitted without prior reference to the contributor.

Copy date:

15th of the month preceding publication date

Email: [ndtnews@bindt.org](mailto:ndtnews@bindt.org)

NDT News is normally published on or about the 1st of the month of issue.

# NDT News

## ADVERTISING TARIFF /

VALID FROM 1 JANUARY 2023

Standard circulation issues January, February, April, May, July, August, October and November									
Size	depth × width (mm)	Rate per insertion (£): <b>mono</b>				Rate per insertion (£): <b>full colour</b>			
		1	3	6	8	1	3	6	8
A4	254 × 180	760	740	690	635	1145	1115	1035	950
A5 (island)	180 × 130	635	600	530	500	950	905	795	750
½ A4	130 × 180	500	470	460	420	745	700	685	635
¼ A4	125 × 86	330	320	280	270	495	480	415	400
Business card	45 × 86	190	185	180	170	290	285	275	260
Single column centimetre (scc)	10 × 41	52	51	50	49	78	76	75	73

Quarterly extended circulation issues March, June, September and December					
Size	depth × width (mm)	Rate per insertion (£): <b>mono</b>		Rate per insertion (£): <b>full colour</b>	
		1	4	1	4
A4	254 × 180	1095	1050	1720	1555
A5 (island)	180 × 130	895	855	1385	1255
½ A4	130 × 180	710	690	1115	1015
¼ A4	125 × 86	475	460	720	665
Business card	45 × 86	260	250	415	355
Single column centimetre (scc)	10 × 41	75	73	115	102

### NOTES /

- Rates are for contracts completed in a period not exceeding 12 calendar months
- Advertisers with a current contract for advertising in Insight qualify for an additional 10% discount on their advertising in **NDT News**
- VAT is applicable at the prevailing rate
- Special positions: +10% for guaranteed position
- Page 1 advertising availability on request
- Trim size (full page): 420 mm (deep) × 297 mm (wide)

### Discounts:

Corporate members: -10%  
Advertising agency commission: -10%  
Insight advertisers: -10%

### Example

A ½ A4 mono advertisement (130 mm deep × 180 mm wide) for each issue over a twelve-month period for a BINDT Corporate Member with a current advertising contract in Insight:

→ 8 at £420 each =	£3360.00
+ 4 at £690 each =	£2760.00
SUB-TOTAL	£6120.00
-10% Corporate Membership discount	
SUB-TOTAL	£5508.00
-10% Insight advertising discount	
<b>TOTAL (excl VAT)</b>	<b>£4957.20</b>

Invoiced on publication.

### LOOSE INSERTS /

On application.

### COPY DATES /

All material - editorial and advertising  
15th of the month prior to publication date.

Advertising material should be supplied in compatible electronic format - refer to 'Procedure for submitting adverts'.

Extra charges will be applicable to all supplementary process work.

NDT News is published by the British Institute of Non-Destructive Testing, which is a Limited Company (Reg No 969051 England) and a Charity (Reg No 260666). Registered Office: Midsummer House, Riverside Way, Bedford Road, Northampton NN1 5NX, United Kingdom. Tel: +44 (0)1604 438300; Email: ndtnews@bindt.org

Note: The editorial staff reserve the right to edit, amend, reject or reschedule copy submitted without prior reference to the contributor.

